Significans® AUTOMATION

CASE STUDY:

Coastal SpeedPro

How Coastal SpeedPro Reduced Production Touchpoints from 10 to 1 with Significans Automation

Who They Are

Coastal SpeedPro is one of more than 130 independently owned SpeedPro wide-format print franchises across North America.

Owned by Michael Enright for more than a decade, the business has become the top-performing SpeedPro franchise in North America, specializing in environmental graphics, fleet wraps, retail signage, wall murals, POP displays, dimensional lettering, and nationwide graphic refresh projects.

Its production environment includes EFI hybrid flatbeds, HP Latex printers, Canon Colorado technology, and Epson wide-format devices.

The Challenge

As Coastal SpeedPro expanded, managing multiple production systems and increasingly sophisticated equipment became more complex. Disconnected software, manual processes, and limited integration created unnecessary production delays and increased the risk of errors.

The implementation of Esko Automation Engine created new opportunities, but significant customization was needed to fully integrate it with the company's CoreBridge business management platform.

Key challenges included:

- Disconnected production systems
- Manual production processes
- Inconsistent data between systems
- Time-consuming job setup
- Increasing pressure on production staff

> "As my business grew and I purchased more sophisticated presses, we were experiencing major production issues because we had to use the technology in a variety of different ways."
>
> - Michael Enright, Owner

The Solution

Significans Automation designed a customized workflow automation and integration strategy tailored to Coastal SpeedPro's production environment.

The project focused on:

- Optimizing Esko Automation Engine
- Integrating CoreBridge with production workflows
- Eliminating manual touchpoints
- Automating data handling and print file creation
- Improving workflow consistency

"This was a huge improvement. Significans created this valuable 'tool' we now use all the time, that automates the creation of all our print jobs."
- Michael Enright, Owner

One of the biggest breakthroughs was the seamless transfer of production data from CoreBridge directly into Esko Automation Engine, eliminating manual intervention during job setup.

Working together, the teams consolidated **73 individual workflows into just three simplified production tools**, making daily production faster, easier, and more consistent.

The Results

The new workflow environment dramatically improved production efficiency while reducing opportunities for human error.

"A typical result is that a job that used to take ten clicks now takes only one click, because we're continuously automating and transforming the data digitally – all without any human intervention."
- Michael Enright, Owner

Key Results:

- Production touchpoints reduced from **10 to 1**
- **73 workflows** consolidated into **3 production tools**
- Automated print job creation
- Seamless data transfer between systems
- Improved production consistency with near-zero rework
- Faster, more reliable job setup

The result is a far more scalable production environment, capable of supporting continued growth while delivering greater consistency, accuracy, and operational efficiency.

Future Growth

"Our print workflows are now simplified, powerful and much more customized. Plus, data supporting our workflow is more consistent, correct, and 100% automated." - Michael Enright, Owner

Today, Coastal SpeedPro continues to evolve its automation strategy alongside Significans Automation, refining workflows and expanding integrations as the business grows.

The result is a highly automated production environment built to support long-term scalability, consistency, and on-time delivery.

Ready to reduce bottlenecks and unlock scalable automation?

Talk to Significans Automation about an assessment of your automation and integration needs.

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