Significans® AUTOMATION

Case Study:

Allegra Bozeman

How Allegra Bozeman Achieved 300% ROI with Significans Automation

Who They Are

Allegra Printing is a full-service printing and marketing franchise in Bozeman, Montana. Owned by Matt and Tresa Cook since 2022, they brought former automation and robotic experience into their business to quickly improve turnaround times and labor costs by 50%.

The Challenge

Production was too slow and complex. Jobs were taking “forever to get out the door.”

- Up to 25 touchpoints per order
- Time consuming manual processes
- High labor costs
- Turnaround times were too long
- Customers were frustrated
- Staff were stressed and overworked

> The aim was to boost revenue by driving out inefficiencies, eventually achieving 100% end-to-end in-shop automation and seamless integration with our existing systems.
>
> *- Matt Cook, CEO*

The Solution: Turbo Switch Pack

After a formal assessment, Significans deployed a highly customized Turbo Switch Pack, a unique suite of workflow automation technology and services.

Key integrations included:

- Preflight automation with built-in job-folder creation
- ERP connectivity for 'drop-and-go' workflow
- Enfocus Review integration for seamless online proof approvals
- Automated imposition eliminating manual Illustrator work
- Digital cutter integration reducing finishing bottlenecks
- End-to-end connectivity, enabling fully paperless job tickets and real-time job tracking

The Results

Within 30 days of installation, Allegra Bozeman was already seeing an initial return.

- 50% reduction in prepress labor costs
- 50% faster turnaround times
- 78% fewer prepress touchpoints
- 30% fewer production touchpoints
- Expected ROI to exceed 300%

"Almost immediately after the work with Significans, we began to see major cost reductions. We knew we needed to be automated as much as possible – this was a turning point for our business."

- Matt Cook, CEO

Ready to reduce friction and drive smarter business growth?

Talk to us about an assessment of your automation & integration needs.

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