SpeedPro
Great. Big. Graphics.
Coastal SpeedPro

CASE STUDY

Significans AUTOMATION

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Touchpoints from 10 to 1 becomes a flawless on-time production set-up

PROBLEM

Coastal SpeedPro in Portsmouth, New Hampshire, faced significant production inefficiencies due to numerous manual touchpoints, introducing risks, defects and errors, leading to increased costs, missed deadlines, and customer satisfaction issues.

OBJECTIVE

To support business expansion while using current wide-format equipment and technology, achieve consistent printing workflows that can seamlessly process jobs, while also taking print variables and customer's quality expectations into account.

SOLUTION

Significans Automation provided Coastal SpeedPro with tailored workflow configurations, seamless data transfer from the CoreBridge - web-based business management system - into Esko's Automation Engine for streamlined data flow and job handling.

RESULTS

A staggering 73 time-consuming workflows reduced to just 3, a 10-fold decrease in error-prone human touchpoints, and helpful software 'tools' now used every day by employees for flawless, on-time production.

We're still working with Significans, and as our business changes, so too do the integrations they create for us. We've added several key enhancements and continue to adjust and evolve to make our business much more efficient."

- Michael Enright, Owner of Coastal SpeedPro

EXPERIENCE

"The Significans' team was resilient, thoughtful, accommodating – and most of all, solved our problems in real-time."

ABOUT

Significans AUTOMATION

Significans Automation delivers software and process integration services to the Printing and Packaging industry.

We are Integration™

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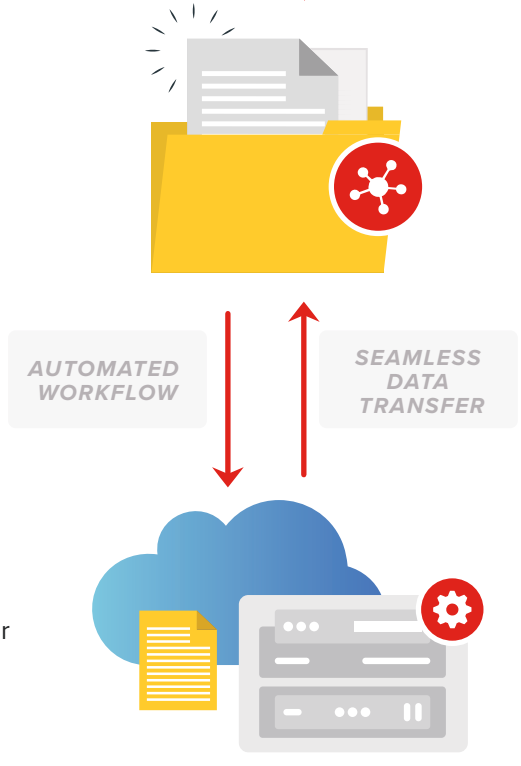
Based in Portsmouth, NH, Coastal SpeedPro is the top-selling wide-format print franchise of over 130 in North America, well known for taking on complex jobs and delivering them on time with their trademark near-zero re-work.

COST SAVINGS

Reduced error-prone touchpoints ***by 90%,*** decreased costs.

TIME SAVINGS

A job that used to take ten clicks now ***takes only one click,*** because we're continuously automating and transforming the data digitally.

QUALITY SAVINGS

The new modified system can now process everything needed for a ***successful, error-free*** press run – without staffers having to do anything manually.