Virtual InkBooks™

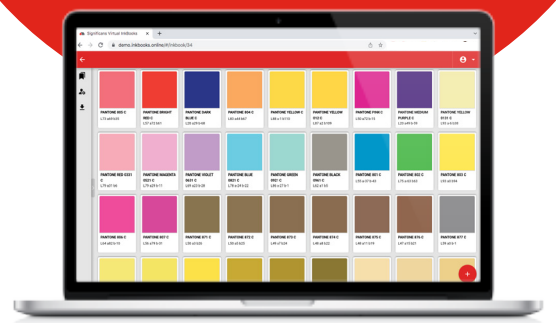
Virtual InkBooks™, powered by Significans AUTOMATION is a powerful color management tool for creating cloud-based custom ink libraries that can be tailored to any job.

scan to learn more

The software allows users, regardless of their location, skills, or printing application, to easily:

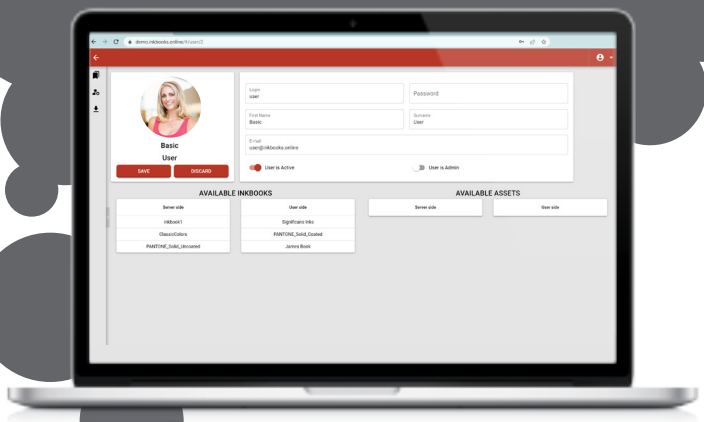
- Mix and match Pantone and custom colors
- Enter color data in LAB or Spectral formats
- Create and manage custom ink libraries in real time
- Enjoy the benefits of cloud-based remote access
- Made to benefit all color users globally
- Virtual ink books are synced live to Adobe Illustrator using a Simple PlugIn

> **With Virtual InkBooks™** we now have a specific location where we can store the color information and the LAB values that we worked on for a particular machine to get the results that we wanted. So now whenever any graphic artist is going to work with that color, they will be working with the same variable.
>
> **Significans really delivered a great solution for our needs."**
>
> - James Hawton, Director of IT and Automation **Bay Cities**



Virtual InkBooks™

Enables users to view, create and manage Pantone and custom ink libraries in real-time. The benefits of reducing make-ready costs and improving and augmenting color consistency across multiple platforms is now easier with Virtual InkBooks™.



FAQ

Q: How do you see this integrated with ink formulation software, digital drawdown solutions, or even proofing?

A: Importing and exporting data is quite easy if the file is in CXF as well as text, XML, and/or JSON formats.

Q: Are there any Spectral values included?

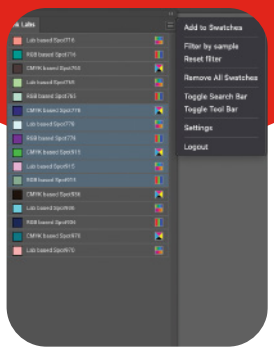
A: Data is stored as LAB, new ink can be added using LAB, RGB or CMYK.

Q: What is the skill level required to enter ink values and where can those ink values be entered into the production chain?

A: Everyone has access to the same consistent information. That custom color is now in the system, and it is available to the graphics operators to easily grab from the customer project.

"Now that we have **Virtual InkBooks™** it helps prevent the graphic artist from having to recreate custom brand colors each time, and it streamlines the naming convention, saving design time, and improving our turn arounds on color management."

- Andreu Carroll, Graphic Designer
Bay Cities



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